

Dave Ulrich
Professor of Business

Stephen M. Ross School of Business
University of Michigan
1030 East 300 North
Alpine, Utah 84004-1435
Tel 801.756.3240 Fax 801.756.3246
dou@umich.edu

February 13, 2012

To: Whom It May Concern
From: Dave Ulrich
RE: Bhaawanaa of Synerggie Eventz in Oman



I have had the privilege of working with Bhaawanaa in Oman in 2011. She planned and arranged Oman's first Organizational and Leadership Meet on **'Aligning top management strategies with HR practices'** with senior leaders from throughout Oman. The audience was insightful and engaged in learning about how modern management techniques will help them better lead their companies.

It has been my great pleasure to know Bhaawanaa over the past year as an extremely personable lady. In my experience, Bhaawanaa is dependable, discrete, likeable, loyal, honest and realistic in her actions and reflects the enthusiasm to achieve her dreams and passion.

Bhaawanaa stands head and shoulders over most, not only in demonstrated initiative, intelligence and creativity, but also in her ability to function as a productive head of her team. Her intellect is matched by her ability to communicate clearly, and to project an open, friendly persona to others regardless of their level of expertise.

Bhaawanaa's excellent communication skills, positive outlook and pleasing personality enhance her natural leadership qualities. Her willingness to accept challenges and listen to input enable her to contribute thoughtful, well-reasoned approaches to helping others solve difficult problems and deliver successful, well organized high profile events.

I have observed Bhaawanaa's involvement in a variety of projects that demonstrate her continuing deep commitment to every event she conducts. For example, single handedly planning, organizing and executing my event and bringing in about 200 people to attend the program is a remarkable achievement.

Bhaawanaa was honorable in her dealings and paid both fees and expenses in a timely way. She was also delightful to work with as a personal and professional colleague. She and her support staff provided first class service with her prompt attention to detail, the quiet manner everything was so well organized and the gracious way every guest was treated during the event.

Synerggie Eventz and of course Bhaawanaa, would be my first choice to work with if ever I plan to visit Oman again for an event because I am sure that she and her Company will handle and manage the complete event so efficiently.

For all of your Event requirements; be it Management event, corporate event, entertainment event, fundraising event, charity event, Training event, seminars, press conferences, product launch etc. I strongly recommend working with her.

Thanking you,

A handwritten signature in black ink that reads 'Dave Ulrich'.

Dave Ulrich
Professor of Business
Executive Education